



Who We Are – The California Housing Consortium is the statewide ‘big tent’ housing advocacy organization representing the development, building, financial, and public sectors united in a non-partisan effort to advance affordable housing and community development across California.

What We Do – CHC’s members believe that through constructive dialogue we can work across self-interest boundaries to overcome policy stalemates. We seek to promote policies that will enhance the production and preservation of affordable rental and for-sale homes throughout the state. Our policy focus is in three key areas:

*Sustaining Catalytic Public Sector Funding
Promoting Regulatory Reform
Encouraging Sensible Land Use Planning*

How We Do It – CHC works to build consensus across its diverse membership by facilitating dialogue through our Policy Leadership Task Force, Member Roundtables, Policy Forums, and meetings with state and local policy makers and business organizations.

Where We’ve Succeeded – Since co-directing the passage of the **\$2.85 billion Prop 1C housing bond** in 2006, CHC has worked with legislative leadership and the state’s housing agencies to develop enabling legislation and programmatic guidelines for Prop 1C’s \$1 billion of infill and transit-oriented development funds. By June 2008, the Department of Housing and Community Development is expected to award \$400MM of this unique funding.

CHC Advocacy Efforts in 2008

- > *PERMANENT SOURCE – work with HCD to build broad support within and outside the housing sector for an ongoing catalytic public funding source*
- > *LAND USE – promote comprehensive planning and zoning, including funding for local and regional governments, to enhance housing production*
- > *LAND USE – address land use and regulatory barriers constraining multifamily housing production near jobs and transit, promoting environmentally sustainable patterns that help move California to a low-carbon future.*
- > *EMINENT DOMAIN REFORM – defeat the bogus initiative and promote reasonable reform to support the creation of affordable housing through redevelopment*

Thursday, May 15, 2008

**CHC’s Annual Policy Forum and California Housing Hall of Fame Luncheon
Los Angeles Central Library**

Please see more information on the reverse side of this handout.

To register, please visit our website at www.calhsng.org.



California Housing Consortium 2008 Policy Forum

The Mortgage and Credit Crisis: What Does it Mean for Affordable Housing?

or

“The bottom is falling out of the housing market and I still can’t afford to live here!”

Keynote Speaker: Bill Lockyer, California State Treasurer

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The mortgage meltdown and subsequent upheaval in the capital markets have focused discussion on housing in a new way. California has experienced over 100,000 foreclosures in the past 18 months alone and home prices are falling throughout the state.

But how is California’s long-term, systemic housing crisis affected by these developments? Despite a 17% decline in the median California home price, prospective homebuyers still cannot afford to own and rents continue to climb. Meanwhile, new housing production is half what it needs to be to serve our growing population, and dysfunctional land use planning and regulation continue to impede production.

Is the focus on the foreclosure crisis a help or a hindrance in the effort to build awareness and create solutions for California’s long term affordable housing crisis? What are the right steps to address both?

Join a diverse panel of speakers from the building, development, capital markets, and policy-making sectors in a roundtable discussion of these critical questions.

CHC Roundtable Policy Forum:

- **Raphael Bostic**, Moderator
Director, Master of Real Estate Development Program, USC
- **Sean Burton**, City View
- **Zixta Martinez**, Freddie Mac
- **Robert Nielsen**, National Association of Homebuilders
- **Catherine Talbot**, MMA Financial
- **Fran Wagstaff**, Mid-Peninsula Housing Coalition
- **Jim Yacenda**, Federal Home Loan Bank of San Francisco



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3rd Annual California Housing Hall of Fame Awards Luncheon

Following the Forum, the CHC California Housing Hall of Fame Awards Luncheon is an occasion to recognize housing leaders across the public, private, non-profit, and community development sectors.

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In order to be inducted into the Housing Hall of Fame, an individual or organization must demonstrate a substantial contribution toward advancing the cause of affordable housing in California. CHC recognizes heroes in affordable housing by gauging leadership characteristics such as innovation, effectiveness, inclusiveness, impact, tenure, collaborative spirit, and inspirational records of service. This year’s honorees are:

- *Public Sector* – **Phil Angelides, California State Treasurer 1998-2006**
- *Private Sector* – **Keeley Kirkendall, PNC/ARCS Commercial Mortgage**
- *Non-Profit Sector* – **National Farm Workers Service Center**
- *Philanthropic Sector* – **Alan Stein, JMP Securities**
- *Lifetime Achievement* – **Fran Wagstaff, Mid-Peninsula Housing Coalition**

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